

KHOF FM TV

It has been my joy to serve as your General Manager for KHOF Radio and TV since the middle of April 1971. Many wonderful things have happened for which we Praise the Lord! God, by His own sovereign design has chosen to bless us above and beyond "what we could even ask or think". 1970 was a year of testing, but in 1971 God has been pleased to open the windows of heaven upon us simply because it is His time to do so.

In seeking God for His will for our 1971 Thanksgiving Praise-a-Thon I believe the Lord reminded us of an important spiritual principle. The scripture, "Lift up your eyes and look on the fields for they are white already to harvest;" was impressed again and again on our hearts. I believe that God was telling us to get our eyes off our own needs and problems and to focus on the greater need of world outreach. We set a goal of \$500,000.00 for the year and \$100,000.00 as an interim goal for the Praise - a- Thon. God helped us to reach the \$100,000.00 interim goal which was pledged 100% for outreach ministries. We also pledged a new ourselves to seize any and all new opportunities of ministry which the Lord would be pleased to give us. Since that time a series of miracles has begun to unfold which grows more exciting each day. Here are some of them:

Our total 1971 income of \$331,623.00 is a 27.76% increase over the \$277,624.00 income of 1970.

Our new station KIFM is now a blessed reality.

Our new TV program "Amazing Prophecies" is doing very well on KHOF and is now on 8 Canadian TV stations, and three other American stations with many more to come.

We are supplying a one hour TV program to the country of Holland with the possibility of more programs in the future.

Our direct mail program has been completely re-designed and streamlined and is producing excellent results.

We are planning a new radio station in Springfield Missouri on the Campus of Central Bible College to touch the lives not only of that community but just as important the lives of our young ministers and missionaries who go into all the world.

We received our permanent license for KHOF-TV this year.

We have swiched over from one inch to two inch TV production which gives us a much improved picture.

We are planning a TV translator booster to give the Glendale, Burbank and San Fernando valley area much better TV reception.

We have purchased two new Norelco cameras and two new 2-inch video tape recorders which will give us vastly improved TV production capabilities.

We have begun the necessary FCC filing to move our TV studio from the transmitter site to Glendale so that we can telecast 100% of our programs from our

main studios here.

We have added a new art and graphics department to serve our other departments.

Dr. Peirce's "School of the Living Word" has been merged with radio and TV to combine the accounting and receipting functions which were being duplicated. This program continues to be mightily blessed of God and is our most popular program.

We have instituted a system of requisitions and purchase orders to better identify and control spending.

We laid the ground work for our own internal broadcast agency which will not only serve our organization but outside clients as well. Paul Calentine will be heading up this new effort.

Many other smaller projects have been effected during 1971 which would be too numerous to detail in this report. We simply have to lift our hearts to God and cry with the Psalmist "This is the Lord's doing - it is marvelous in our eyes".

If 1971 is an indication of what God is planning for 1972 and we believe it is, we will see the most explosive growth yet experienced by KHOF! Praise God!

May we all commit our individual talents to Him anew in perfect obedience so that His blessed will may be accomplished.

Respectfully submitted,

Paul F. Crouch
General Manager